



PO Box 3174  
4620 Hamilton Blvd  
Allentown, PA 18106

*Through **collaboration, education, and advocacy**,  
we empower survivors and  
encourage the community  
to take action in the anti-trafficking movement*

Re: VAST Voices Sponsorship  
Dear Partner,

Would you like to be a part of community-wide systemic change with a global impact? Would you like to be responsible for survivors of sex trafficking taking the lead on this journey to a world where there is no slavery of women, children, and men? If your heart answered “yes”, then you will want to be with us on January 11, 2018 as a special sponsor partner.

We are hosting our second annual fundraiser and we want you by our side. Without your financial investment, we can’t continue to grow – we will maintain because of our broad volunteer devotion, but we will not reach the next level without your investment. We must get to the next level so we can reach victims of trafficking in the darkest places of society and bring exploitive parties to justice!

You can take us to the next phase of growth to maximize further impact. Please consider sponsoring this event to move us closer to our financial goal for 2018. You will be featured as an advocate and partner on several different platforms according to your choice of giving. Check out the sponsorship levels online at [thevast.org](http://thevast.org) or in the attached document.

To discuss this opportunity further, please reach out to [info@thevast.org](mailto:info@thevast.org) to be connected to one of our passionate board members or executive director, Christi Dominguez.

Thank you for considering this special opportunity to give!

Warmly,

Christiana Dominguez, MSW  
*Executive Director*

*VAST is a 501(c)3, an official non-profit organization, Federal Tax ID#47-4301496. No goods or services were received in consideration of this gift.*



“Through collaboration, education, and advocacy, VAST empowers survivors and encourages the community to take action in the anti-trafficking movement”

## Sponsor Opportunities

### Family & Individual Opportunities

#### **Advocacy – \$100**

This sponsorship opportunity says that you go above and beyond “event attendance” and support “**anti-trafficking advocacy**” in each unique sphere of influence – a mantra repeated several times to the public by VAST Founder, Heather Evans.

*For investing in VAST as a family or individual, VAST will post your sponsorship on FB & Twitter leading up to the event on January 11, 2018. We’ll also include the family or individual name you indicate in the online form on the event program.*

#### **Dignity & Justice - \$300**

This sponsorship opportunity gives you and/or your family a way to stand by the work of justice and dignity being restored in victims of trafficking. VAST works across sectors to advocate for unique, trauma-informed care for victims so that justice can take place and dignity can be given to victims of trafficking. Your sponsorship commitment shows that you stand by VAST in **advocacy for dignity & justice.**

*For investing in VAST as a family or individual, VAST will post your sponsorship on FB & Twitter leading up to the event on January 11, 2018. We’ll also include the family or individual name you indicate on the event program and the event video scroll.*

### Corporate & Community Opportunities

#### **Empowerment - \$500**

This sponsorship opportunity speaks to the **value of empowerment** that VAST operates on in all that we do – empower the community to take action, empower survivors to become all they can be, and empower the greater mission held within all of us that cannot stand to see trafficking continue in our back yards. Your community group or company is affirming this value in operation at VAST when you give at this level.

*For investing in VAST as a corporate or community group, VAST will post your sponsorship on FB & Twitter leading up to the event on January 11, 2018. We’ll also include a name of your choice and logo on the event program and the event video scroll.*

#### **Leadership - \$1000**

This sponsorship opportunity puts emphasis on the importance of cultivating leaders and **making space for leaders** who are normally left in the margins of society, like survivors of sex trafficking. Your sponsorship at this level will help us to promote the philosophy that our community can’t lead the movement against trafficking without actually taking lead from those who have survived this travesty of justice.

*For investing in VAST as a corporate or community group, VAST will post your sponsorship on FB & Twitter leading up to the event on January 11, 2018. We’ll also include a name of your choice and logo on the event program and the event video scroll. As one of the top level sponsors for the evening, we will also include your logo in our email marketing for the first 6 months of 2018!*

### **Freedom - \$2000**

This sponsorship opportunity makes the statement that your organization stands by the value of freedom – that is, freedom from oppression. This opportunity gives your company or community a way to promote your priority on **educating our society** on what a community FREE from exploitation looks like. This isn't just "land of the free" we're talking...this is "freedom from hidden bondage" and your sponsorship will help us bring this issue to light!

*For investing in VAST as a corporate or community group, VAST will post your sponsorship on FB & Twitter leading up to the event on January 11, 2018. We'll also include a name of your choice and logo on the event program and the event video scroll. As one of our core sponsors for the evening, we will also include your logo in our email marketing and website homepage for the first 6 months of 2018!*

### **Voices - \$3000**

This sponsorship opportunity is reflective of your organization's commitment to empowering, raising, and amplifying all anti-trafficking voices, because **all voices united in collaboration** are needed to eliminate human trafficking, especially the voices of survivors. This opportunity makes the statement that your company or organization is the leader in cultivating a valley-wide platform for ALL of our voices to speak out against trafficking.

*For investing in VAST as a corporate or community group, VAST will post your sponsorship on FB & Twitter leading up to the event on January 11, 2018. We'll also include a name of your choice and logo on the event program and the event video scroll. As our premier sponsor for the event, we will also include your logo in our email marketing and website homepage for the first 6 months of 2018! The premier sponsor will also be verbally recognized throughout the event by the emcee.*

*\*\*Please find the sponsor levels and sponsor registration form online at [thevast.org](http://thevast.org)*



## STRATEGIC PLAN

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<b>Vision</b>	Eliminate human trafficking   End sexual exploitation
<b>Mission</b>	Through collaboration, education, and advocacy, VAST empowers survivors and encourages the community to take action in the anti-trafficking movement
<b>Values</b>	Humility   Equity & Justice   Dignity & Worth of Persons
<b>Who We Serve</b>	We serve victims of trafficking by acting as a hub for referrals and community support. We also serve survivors who desire to be advocates and leaders. We serve community members and professionals with up-to-date trafficking knowledge, ways to take action, and administrative supports for coalition and collaborative work.
<b>Programs &amp; Services</b>	<p>Survivor Programs</p> <ul style="list-style-type: none"> <li>○ “Hub 4 Help” Referrals &amp; Emergency Financial Assistance</li> <li>○ WINGS Empowerment &amp; Community of Care</li> <li>○ Survivor Council &amp; Leadership Program</li> <li>○ Annual Survivor Retreat</li> </ul> <p>Community Programs</p> <ul style="list-style-type: none"> <li>○ Professional Development Courses &amp; Awareness Presentations</li> <li>○ Resource Development and Consultancy on Prevention Education</li> <li>○ Volunteer Advocacy Opportunities &amp; Victim Support Person Training</li> <li>○ Lehigh Valley Professionals’ &amp; Service Providers’ Coalition</li> </ul>
<b>Long-Term Goals</b>	<ul style="list-style-type: none"> <li>● 1. Establish a strong survivor community led by survivors</li> <li>● 2. Advocate for ending demand in the Valley</li> <li>● 3. Champion anti-trafficking best practices</li> <li>● 4. Coalesce Valley professional efforts into a united response</li> </ul>